



## Floyd County Animal Rescue League

P.O. Box 285, New Albany, IN 47151-0285

(812)949-9099, [fcarl@insightbb.com](mailto:fcarl@insightbb.com)

Dear Friend of FCARL,

We, the Floyd County Animal Rescue League (FCARL), will be hosting our 5th annual Pet Lover's Home Run Gala on Saturday, March 12th at the Horseshoe Southern Indiana Casino & Hotel Conference Center. This baseball-themed evening will include dinner, DJ, contests, games, & a huge silent auction. Last year at our 2010 Gala, we raised over \$11,600 during the February fundraiser! Our goal for 2011 is to raise \$15,000. The money raised from this event helps us continue with our efforts to reduce the number of unwanted animals in our community, educate the public on being responsible pet owners, and provide medical support for the New Albany Animal Shelter. Last year we spent \$30,759 on spay & neuter support alone so we really depend on these fundraisers to continue with our work.

**We need your support to make this evening a success! How can you help? There are many ways your company can help us achieve our goal!**

- **Donate an item, gift basket, or gift certificate towards our silent auction.**
- **Become an event sponsor. Sponsorships range from as low as \$200 up to \$750. Please see our enclosed sponsor/donation form for more details.**
- **Place an ad in our event program. Ad prices range from \$30 for a business card size up to \$125 for an *entire page* ad!! Please see enclosed sponsor/donation form for more details.**
- **Purchase tickets to the event! Tickets are \$35 each or \$300 for a table of 10.**

We will gladly list you as a sponsor on our Gala program, in our Spring 2011 newsletter which reaches over 1500 people, and on our website, [www.fcarl.org](http://www.fcarl.org), which we will be re-launching in January, 2011. Deadline for inclusion in the program is February 28, 2011. We will also be happy to present your promotional material to our guests. We have an anticipated audience of 400 guests. And remember, **FCARL is a 501(C) (3) non-profit organization so all donations are tax-deductible to the fullest extent of the law.**

Thank you so much for your time and consideration! If you have any questions, please feel free to contact me.

Sincerely,

Camilla Boice  
FCARL Service Rep  
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[nafcarl@aol.com](mailto:nafcarl@aol.com)